USA’s Largest
EUEC 2011
Energy, Utility & Environment Conference

Conference Topics

A - Clean Air Policy & Legislation
B - Clean Air Technologies
C - Multi Pollutant Control
D - Energy & Climate Policy
E - Wind, Solar & EV-PHEV
F - Carbon Markets & CCS
G - Corporate GHG Strategies
H - Biofuels, Biomass & Biogas
I - Sustainability & Reliability
J - Energy, Efficiency & Mgmt
K - Renewable Energy
L - Operations & Mgmt

2000 Attendees | 600 Speakers | 160 Exhibits

Jan 31st - Feb 2nd
Phoenix Convention Center
100 N. 3rd St
Phoenix, AZ 85004

Contact EUEC | P.O. Box 66076, Tucson, AZ 85728 | (p) 520.615.3535 | (f) 602.296.0199 | info@euec.com | www.euec.com

Brochure
Pre-Conference
SUNDAY, JANUARY 30TH

EUEC is proud to announce two brand new events taking place the day before the conference begins, Sunday, January 30th, 2011. Participation at either event is sure to complement your EUEC experience. Full EUEC registrants can sign up for either event using the online registration process at www.euec.com.

Project Finance & Investor Forum
Phoenix Convention Center | 1pm - 5pm

Investor Forum + Chairman’s Welcome Reception $100
New this year, registered EUEC participants will be able to attend an exciting investor forum where companies and entrepreneurs will have the opportunity to promote their concepts and ideas to some of the most influential decision makers in the financial industries.

Details
- Register online for EUEC and select the option to attend the Investor Forum on Sunday January 30th.
- Complete the application in the Investor Forum Brochure (pdf) online at www.euec.com. Selected companies will be invited to present to EUEC’s top investor community including investors, venture capitalists, angels, financial institutions. Each will be asked to make a ten minute, ten slide presentation followed by ten minutes Q&A in a closed door session.
- Following the investment forum, companies can attend the Chairman’s Reception and networking event at the NBA Basketball Game.

Schedule
1:00PM - 3:00PM General Session with Presentations by Financial Banks & Institutions
3:00PM - 5:00PM Closed Door Presentation by Project Companies to Select Investors
6:00PM - 9:00PM Chairman’s Welcome Reception & NBA Basketball Party (see below for details)

Chairman’s Welcome Reception & Basketball Party
US Airways Center | 6pm - 9pm

Before the conference kicks off on Monday, join us for the game at US Airways Center to cheer on the Suns or maybe even the Hornets. All discounted game tickets reserved though EUEC include entrance to the Sun’s fan experience to watch the team warm-up prior to the game opener.

100 Level Seating $100
These seats offer a premium view of all of the action. Includes all you can eat snacks and non-alcoholic beverages and access to Club Annexus and the Verve Energy Lounge where you can meet-up with fellow attendees.

NBA Basketball Party

To Register:
Register for EUEC and add a ticket to the Chairman’s Welcome Reception or Investor Forum - or - Modify your current registration and add a ticket to either event

Directors
Mitchell Baer
John Kinsman
Larry Kertcher
Ron Wynga
Prabhu Dayal
EPA’s GHG Emissions Standards for Power Plants and Oil Refineries

U.S. Environmental Protection Agency announced a two-year plan to set greenhouse gas emissions standards under the Clean Air Act for power plants and oil refineries. The U.S. EPA is scheduled to issue proposed regulations for power plants by July 26, 2011 and final regulations by May 26, 2012.

9:00AM - 9:30AM  EPA’s GHG Emission Reduction Standards for Power Plants & Oil
Gina McCarthy | Assistant Administrator
Air and Radiation, US Environmental Protection Agency

9:30AM - 10:00AM  Xcel Energy’s Environmental Strategy for Climate and GHG Reductions
Frank Prager | Vice President
Environmental Policy and Services, Xcel Energy

10:00AM - 10:30AM  Environmental Regulations and the Existing Coal Fleet
Bryan Hannegan | Vice President
Environmental and Renewables, Electric Power Research Institute

10:30AM - 11:00AM  The Emergence of Shale Gas in the U.S. Energy Jigsaw
Mitchell Baer | Director
Oil and Gas Analysis, US Department of Energy

11:00AM - 11:30AM  EUEC Agenda Highlights Securing U.S. Energy Independence
Prabhu Dayal | Chair
Energy, Utility & Environment Conference

LUNCH RECEPTION
MONDAY, JANUARY 31, NOON - 1PM
Sponsored by New Brunswick, Canada

REGISTRATION
7:00 am - 7:00 pm  Sunday, Jan. 30th
7:00 am - 7:00 pm  Monday, Jan. 31st
7:00 am - 7:00 pm  Tuesday, Feb. 1st
7:00 am - 12:00 pm  Wednesday, Feb. 2nd

Final Presentation Schedules

• Each presentation in Tracks A - L, is limited to 20-minutes, including 5-minutes for Q&A.
• The order of presentations is determined by the conference committee & co-chairs.
• The presentation order is likely to change prior to the conference.
• Please check posterboards outside each session room for final presentation schedule.
### At-A-Glance
EUEC 2011 Schedule | Roadmap to conference tracks and sessions

<table>
<thead>
<tr>
<th>Track</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
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<td>Sessions</td>
<td>Clean Air Policy &amp; Legislation</td>
<td>Clean Air Technologies</td>
<td>Multi Pollutant Control</td>
<td>Energy &amp; Climate Policy</td>
<td>Wind, Solar &amp; EV-PHEV</td>
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<td>**Monday</td>
<td>January 31st**</td>
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<tr>
<td>1</td>
<td>Regulatory Update</td>
<td>CEMS</td>
<td>Mercury Control Demonstrations</td>
<td>US Climate Policy</td>
<td>PV &amp; CPV Technologies</td>
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<td>3:30 pm - 5:30 pm</td>
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<td>NSR &amp; CAA</td>
<td>Pollutant Measurement</td>
<td>Activated Carbon &amp; Control Tech</td>
<td>EPA Climate Regulation</td>
<td>Solar &amp; EV-PHEV</td>
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<td>**Tuesday</td>
<td>February 1st**</td>
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<td>3</td>
<td>NAAQS</td>
<td>Monitoring &amp; Reporting</td>
<td>Control Technologies I</td>
<td>Economic Impacts &amp; Energy Security</td>
<td>Solar Permitting &amp; Feasibility</td>
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<tr>
<td>10:00 am - Noon</td>
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<tr>
<td>5</td>
<td>New Source Review</td>
<td>Modeling</td>
<td>HAPs / MACT</td>
<td>Climate International</td>
<td>Wind Development</td>
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<td>6</td>
<td>CAA &amp; Regulatory Update</td>
<td>Particulate Matter &amp; Visibility</td>
<td>MACT Policy</td>
<td>Energy Policy &amp; Regional Climate Initiatives</td>
<td>Wind Technology</td>
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<td>**Wednesday</td>
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<tr>
<td>7</td>
<td>Permits &amp; Compliance</td>
<td>Advanced Control Technologies</td>
<td>Mercury / HAPs Policy</td>
<td>Nuclear Power Policy</td>
<td>Wind Development &amp; Siting</td>
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<td>10:00 am - Noon</td>
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<tr>
<td>8</td>
<td>Permitting &amp; Siting</td>
<td>Control Technology Analysis</td>
<td>Dry Sorbent Injection</td>
<td>State &amp; Regional Climate Initiatives</td>
<td>Control &amp; Measurement System Design</td>
</tr>
</tbody>
</table>

**Presenation Details:**
Each presentation is limited to 20-minutes, including 5-minutes for Q&A. The order of presentations within each session is selected by the selection committee and the session co-chairs. The presentation order of many of these sessions is likely to change prior to the conference. Please look for a posterboard outside each session room with the final presentation order listed.
Each session is selected by the selection committee and the session co-chairs. The presentation order of each session room with final presentation order listed.
**Highlights**

**New Networking Platform & Exciting Sponsors**

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**Social Networking Tool - Pathable**


*New this year - registered attendees can network prior to, during and even after the conference with the online networking tool Pathable.*

Pathable can be used by exhibitors to market their products and services, by speakers to collaborate on session topics, and by attendees to reach out and schedule 1-on-1 meetings with others. In all, it allows networking through EUEC to begin well before and continue far after the event.

From the traditional social media to the latest innovation in conference based social networking, EUEC is connecting, being followed, updating, and reaching out in a whole new way.

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**Pure electric. Purpose-built. Zero tailpipe emissions.**

EUEC promotes hybrid and electric vehicles to support the decrease of USA’s consumption of 70% foreign oil by the transportation sector.

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**Visit the eStar truck, Chevy Volt and Chevy Cruze on display in the exhibit hall.**

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**Social Networking**

Login to Pathable to connect with EUEC delegates before, during and after the conference. Delegates will have access to Pathable for months after the conference. Remember to connect with those you missed at the event.
EUEC is proud to announce the all new Marketing Track taking place on the Center Stage, located at the rear of the exhibit hall. Cost $500 for 30 minute presentation. Email info@euec.com to sign-up for an open slot.

### Conference Schedule

#### Sunday | January 30, 2011
- 8:00 am - Noon: Pre-Conference Workshops
- 7:00 am - 7:00 pm: Pre-Registration
- 1:00 pm - 5:00 pm: Investor Forum
- 4:30 pm - 6:00 pm: Suns v Hornets - Fan Experience
- 6:00 pm - 9:00 pm: Chairman’s Welcome Reception
- 9:00 pm - 7:00 pm: Exhibit Hall - Open to Public

#### Monday | January 31, 2011
- 9:00 am - 12:00 pm: Plenary Session
- 9:00 am - 7:00 pm: Exhibit Hall Open
- 12:00 pm - 1:00 pm: Lunch Reception - Exhibit Area
- 1:00 pm - 3:00 pm: Technical Session - 1
- 3:00 pm - 3:30 pm: Refreshment Break - Exhibit Area
- 3:30 pm - 5:30 pm: Technical Session - 2
- 4:00 pm - 7:00 pm: Exhibit Hall - Open to Public
- 5:30 pm - 6:30 pm: Evening Reception - Exhibit Area

#### Tuesday | February 1, 2011
- 7:30 am - 9:30 am: Technical Session - 3
- 9:00 am - 1:00 pm: Exhibit Hall Open
- 12:00 pm - 1:00 pm: Lunch Reception - Exhibit Area
- 1:00 pm - 3:00 pm: Technical Session - 5
- 3:00 pm - 3:30 pm: Refreshment Break - Exhibit Area
- 3:30 pm - 5:30 pm: Technical Session - 6
- 4:00 pm - 7:00 pm: Exhibit Hall - Open to Public
- 5:30 pm - 6:30 pm: Evening Reception - Exhibit Area

#### Wednesday | February 2, 2011
- 7:30 am - 9:30 am: Technical Session - 7
- 9:00 am - 1:00 pm: Exhibit Hall Open
- 9:30 am - 10:00 am: Refreshment Break - Exhibit Area
- 10:30 am - 12:00 pm: Technical Session - 8
- 12:00 pm - 1:00 pm: Lunch Reception - Exhibit Area
- 1:00 pm - 3:00 pm: Technical Session - 9

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**Monday | January 31, 2011**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1pm - 1:30pm</td>
<td>OPEN</td>
</tr>
<tr>
<td>2pm - 2:30pm</td>
<td>Decision Support to Optimize Renewable Siting</td>
</tr>
<tr>
<td>3pm - 3:30pm</td>
<td>Break - OPEN</td>
</tr>
<tr>
<td>4pm - 4:30pm</td>
<td>Utilizing Renewable Energy Resources for Distributed Power</td>
</tr>
<tr>
<td>5pm - 5:30pm</td>
<td>Decision Support to Optimize Renewable Siting</td>
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**Tuesday | February 1, 2011**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10am - 10:30am</td>
<td>Advances in Product Performance, Supply Assurance and Technical Service</td>
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<tr>
<td>10:30am - 11:00am</td>
<td>Analytica: Clarifying “Green Decisions” for Energy Technology and Policy</td>
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<tr>
<td>11:00am - 11:30am</td>
<td>The Envelope, Please!</td>
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<tr>
<td>11:30am - 12pm</td>
<td>FlexiCycle - Efficiency and Flexibility Combined</td>
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<td>12pm - 1pm</td>
<td>Lunch Sponsor Available</td>
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<td>1pm - 1:30pm</td>
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<td>2pm - 2:30pm</td>
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<td>3pm - 3:30pm</td>
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<td>4pm - 4:30pm</td>
<td>OPEN</td>
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<td>5pm - 5:30pm</td>
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### Exhibiting Companies

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<tr>
<th>Exhibit Floor</th>
<th>Company Name</th>
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<td>1A</td>
<td>ADA Environmental Solutions</td>
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<td>AECOM, Inc.</td>
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<td>aether dbx</td>
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<td>AgSTAR</td>
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<td>Air Hygiene</td>
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<td>Airgas</td>
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<td>AirTech Environmental Services, Inc.</td>
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<td>Albemarle</td>
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<td>Altech Environmental USA</td>
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<td>AMEC Earth &amp; Environmental</td>
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<td>AMP Cherokee</td>
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<td>APEX Instruments, Inc.</td>
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<td>Applied EnviroSolutions</td>
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<td>Arizona Instrument LLC</td>
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<td>Aura Scientific</td>
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<td>B3 Systems, Inc.</td>
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<td>1A</td>
<td>Babcock &amp; Wilcox</td>
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<td>Babcock Power Inc.</td>
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<td>BASF Corporation</td>
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<td>BS1</td>
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<td>Buhrer Technologies LLC</td>
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<td>Burns &amp; McDonnell</td>
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<td>C TRADE</td>
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<td>Calgon Carbon Corporation</td>
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<td>1A</td>
<td>California Analytical Instruments</td>
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<td>Cartwright &amp; Associates</td>
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<td>Catalyst Air Management, Inc.</td>
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<td>CDM, Inc.</td>
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<td>CHEM-HILL</td>
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<td>CoalLogix</td>
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<td>e3 Solutions Inc.</td>
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<td>Eastern Technical Associates</td>
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<td>EDG Fuels</td>
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<td>1A</td>
<td>EERC - Energy &amp; Env Research</td>
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<td>1A</td>
<td>Enablon North America Corp</td>
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<td>1A</td>
<td>EnviPrice, Inc.</td>
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<td>Environmental Consulting &amp; Tech., Inc.</td>
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<td>Environmental Energy Services, Inc.</td>
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<td>Environmental Supply Co., Inc.</td>
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<td>FMC Corporation</td>
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### Hall Open Schedule
- **Mon (1/31)**: 9am-5pm
- **Tue (2/1)**: 9am-5pm
- **Wed (2/2)**: 9am-5pm

### Exhibit Hall Schedule

<table>
<thead>
<tr>
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<th>Time</th>
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<tbody>
<tr>
<td>Sun (1/30)</td>
<td>3pm-7pm</td>
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<tr>
<td>Mon (1/31)</td>
<td>7am-9am</td>
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<tr>
<td>Wed (2/2)</td>
<td>9am-7pm</td>
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To become an exhibitor at EUEC 2011 visit www.euec.com or call 520.615.3535

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**Exhibit Hall Schedule**

<table>
<thead>
<tr>
<th>Setup</th>
<th>Time</th>
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<tbody>
<tr>
<td>Sun (1/30)</td>
<td>3pm-7pm</td>
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<tr>
<td>Mon (1/31)</td>
<td>7am-9am</td>
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**Tear-Down**

<table>
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<tbody>
<tr>
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<td>Noon-3pm</td>
</tr>
<tr>
<td>Wed (2/2)</td>
<td>9am-Noon</td>
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**Exhibitor Companies**

- ADA Environmental Solutions
- ADA Carbon Solutions
- AECOM, Inc.
- aether dbx
- AgSTAR
- AIChe
- Air Hygiene
- Airgas
- AirTech Environmental Services, Inc.
- Albemarle
- Altech Environmental USA
- AMEC Earth & Environmental
- AMP Cherokee
- APEX Instruments, Inc.
- Applied EnviroSolutions
- Arizona Instrument LLC
- Ashhead Technology Inc.
- Aura Scientific
- B3 Systems, Inc.
- Babcock & Wilcox
- Babcock Power Inc.
- BASF Corporation
- BNA
- BS1
- Buhrer Technologies LLC
- Burns & McDonnell
- C TRADE
- Calgon Carbon Corporation
- California Analytical Instruments
- Cartwright & Associates
- Catalyst Air Management, Inc.
- CDM, Inc.
- CEM Service Group
- C.E.M. Solutions
- CEMTEK Environmental, Inc.
- CHEM-HILL
- CISCO - Custom Instr. Services
- Citation Technologies, Inc.
- Civil & Environmental Consultants
- Clean Air Eng. & Instrument Rental
- CoalLogix
- Compliance Assurance Assoc., Inc.
- Consulat of Canada-Phoenix
- Contec Systems
- Control Analytics, Inc.
- DNV Cleaner Energy
- e3 Solutions Inc.
- Eastern Technical Associates
- EDG Fuels
- EERC - Energy & Env Research
- Enablon North America Corp
- EnviPrice, Inc.
- Environmental Consulting & Tech., Inc.
- Environmental Energy Services, Inc.
- Environmental Supply Co., Inc.
- Environmental Systems Corp. (ESC)
- EPRI
- ERM
- ESERG
- Evonik Energy Services LLC
- Finite Carbon
- FirstCarbon Solutions
- FMC Corporation
- FMC Corporation (Peroxygen Div.)
- Fortune Plastic & Metal
- Frontier GeoSciences, Inc.
- Fuel Tech
- Gasmet Technologies, Inc.
- GE International, Inc.
- GIS Services
- GOLDEN Specialty
- Golder Associates, Inc.
- Great Lakes Solutions
- HantateK Window Films
- Honeywell Process Solutions
- Horiba Instruments, Inc.
- ICL Industrial Products
- IEA / regAction
- IETA
- IHS
- Industrial Accessories Company
- Intelex Technologies
- Johnson Matthey Inc.
- Kiewit/TIC
- KMI
- Krishnan & Associates/enstreet.com
- LAND
- LI-COR Biosciences
- Lumina Decision Systems
- M&C Tech Group North America
- Magid Glove & Safety
- Mcllvaine Company
- MEGTEC Systems Inc.
- Metco Environmental
- Midwest Filter Resources, Inc.
- Mississippi Lime Company
- MKS Instruments
- MRI Optimize
- Nalco Mobotec USA
- Natl. Renewable Energy Lab (NREL)
- Nexus Solutions, Inc.
- NFRC
- NIST
- Nol-Tec Systems, Inc.
- Norit Americas Inc.
- Ohio Lumex Company
- Ontario, Canada
- Parker Hannifin Corporation
- Perillon Software
- Perma Pure
- Philadelphia Mixing Solutions
- PICS
- Power Magazine
- Process Barron
- ProcessMAP
- QA Support, LP
- RegScan, Inc.
- REMTECH Inc.
- Resolution Analytics, Inc.
- RMB Consulting & Research, Inc.
- Rockwell Software
- Ryerson, Master & Assoc. (RMA)
- Safetec Compliance Systems
- Saskatchewan Trade & Export (STEP)
- Schleffler Inc.
- Semi-Bulk Systems, Inc.
- Shaw Group, Inc.
- Shelter One, Inc.
- Shick USA
- SICK Mailhak, Inc.
- SOLVAir Solutions
- StormwaterRx
- Supertech West
- Technical Heaters, Inc.
- Teledyne API
- Teledyne Monitor Labs
- Tetra Tech Inc.
- The Avogadro Group, LLC
- The Climate Registry
- The Heartland Institute
- Thermo Scientific
- Tracht, Inc.
- Tri-Mer Corporation
- Trinity Consultants
- Trinity Services
- Tyco Environmental Systems
- United Conveyor Corporation
- United Sciences Testing, Inc. (USTI)
- United States Lime & Minerals
- Universal Analyzers
- University of Denver
- University of Toronto - CFE
- US DOE Fossil Energy/Clean Coal
- Vensoft Inc.
- VIM Technologies
- Wahlc, Inc.
- Wärtsilä North America, Inc.
- Weis Environmental, LLC
- Western Cultural Resource Mgmt.
Pre-Conference Workshops
Phoenix Convention Center  I  Sunday, January 30, 2011  I  8am-Noon

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Contact Barbara Donsky for group discount information - info@euec.com or 520.615.3535

Register early for the best rates!

Workshop 1
Permitting & Compliance
Eric Hiser, Jorden, Bischoff & Hiser
This seminar will provide participants with critical information on new developments in clean air regulation, including recent developments in NAAQS, new source review, NESHAP regulation and GHG reporting. The seminar will also address current EPA enforcement priorities, planning and preparing for an inspection, and using the permit process to minimize your enforcement exposure.

Workshop 2
Challenges for Compliance With Short-term PM2.5, NO2, and SO2 Ambient Standards
Mr. Robert Iwanchuk, CCM (AECOM)
Mr. Robert Paine, CCM, QEP (AECOM)
This workshop will provide an overview of PM2.5, NO2, and SO2 NAAQS and PSD increment, as appropriate) implementation and dispersion modeling procedures. It will also review the current status of litigation filed against USEPA to challenge the new 1-hour NAAQS for NO2 and SO2.

Workshop 3
Emerging Air Quality, Greenhouse Gas and Energy Requirements
Rich Pandullo, Trinity Consultants
Allan F. Bedwell, CantorCO2e
Power generators are facing a tsunami of emerging new regulations that will affect their ability to operate cost-effectively. These include Federal Clean Air Act regulations - such as the GHG Tailoring Rule, Boiler MACT, and Clean Air Transport Rule – that will impose new emission limitations and operational restrictions on combustion sources.

Workshop 4
GHG Inventory Management
Victoria Evans, URS Corporation
This workshop will focus on practical guidance for developing GHG inventory management plans, inventories and reductions in the context of emerging regulatory and voluntary programs. The course is structured toward developing an entity-wide GHG inventory. This workshop addresses organizational boundaries, source identification, quantification of emissions, base year recalculation, inventory quality management, and preparation for third-party verification. The exercises will allow participants to practice and discuss techniques associated with GHG inventories.

Workshop 5
PM2.5 Measurement, Modeling, Emission Factors & Regulatory Climate for Utility Combustion Sources
Walter Gray, MACTEC
One of the regulatory programs that remains a major focus is EPA’s Fine Particulate Implementation Rule (FPIR). Under the FPIR, states regulatory agencies are required to determine compliance with PM2.5 standards and, in cases where an area is found to be in non-attainment, develop a plan to reduce emissions from sources of PM pollution. By and large the states have determined areas of non-attainment and are now just beginning to address reduction in emissions of PM2.5 and their precursors (SO2 and NOx) in their State Implementation Plans.
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Hotels

Please register early to ensure your selection of hotel accommodations. Group discount rates are available, but will be given on a first-come first-served basis. Both the Hyatt Regency Phoenix and the Sheraton Phoenix are within walking distance from the Phoenix Convention Center, the location of the EUEC 2011 Conference.

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